

NICHE & UNIQUE SELLING POINTS TEMPLATE TO CREATE YOUR STORY

	This represents Your Unique selling Points and Your story
1. What do you want to achieve in your career	
2. What qualifications have you achieved so far towards this	
3. What work experience do you have so far to help you towards this	
4. What do you enjoy in your social life that is related to this	
5. What are your hobbies	
6. Why do you like them	
7. How can they be linked to your chosen niche	
8. What have you achieved so far in this niche	
9. Why would you add value in this role more than any other person	
10. How would you describe your personality	
11. How does it link to the skills and qualities needed for your niche	
12. What are your skills	
13. How could they be used in your niche	