

## PERSONAL BRAND TEMPLATE

WRITE DOWN THE ANSWERS TO THESE QUESTIONS SO YOU ARE CLEAR ON YOUR VALUES AND HOW YOU WANT TO BE - THEN IMPLEMENT!

1. What do you want people to think about you?	
2. What do you want to believe about yourself?	
3. What do you want people to admire about you?	
4. Who do you admire?	
5. What do you admire about them?	
6. Why do you admire this about them?	
7. How can you make people say the same things about you?	
8. How does this person dress?	
9. What does this person carry?	
10. How does this person sound & speak?	
11. What mannerisms does this person have?	
12. Whats their daily routine?	
13. What things do you want to copy?	
14. Who do they work for?	
15. What job do they do?	
16. Where do they live?	
17. What testimonials do I have?	
18. What sponsors/mentors do I have?	