

# Personal pitch

Ann Jeffery

# WHO AM I?

- **Londoner**
- **Living in Belvedere**
- **5 years in the USA**
- **Assessor and trainer for  
MiddletonMurray since 2015**

# EDUCATION

- **Degree in Archaeology**
- **2 Masters – Archaeology and Multimedia**

**However.... left school at 16**

- **Trained as a**
- **Chef, pastry chef and**
- **Silver service waitress**
- **To pay my way to university via Access course**

# WHAT CAN I OFFER MM?

- **Go-to company for Apprenticeships**
- **Education expert**
  - **Writing own courses**
  - **Developing curricula and syllabus**
  - **Training staff**
  - **Implementing EdTech systems**
  - **E-learning professional**

# SKILLS

- **High level of IT literacy**
- **Project management skills**
- **Knowledge – assessment, educational standards**
- **Learning theory, lesson planning, curriculum design, adult learning and pedagogy**
- **E-learning and multimedia & education**

# EXPERIENCE

- **Used to teach teachers**
- **Designed and delivered my own courses to students all over the world.**
- **Differentiated learning for access to technology, multicultural needs, neuro-diversity...**
- **Implemented learning technology**

# PERSONAL QUALITIES

- **Team player - 110%**
- **Problem solve, create and innovate**
- **Whole is always greater than the sum of its parts**
  
- **Work Smart**
  
- **One solution to many tasks**
- **Perfect for holistic assessment!**

# MY MISSION

- **High quality learning opportunities for all**
- **Understand the learner who leaves education**
- **I was that learner!**
  
- **Changing lives for the better through education**



# MIDDLETONMURRAY

- **Best provider for careers for the next generation**
- **Leading provider of workforce solutions for SMEs in London, Kent and beyond**
- **Innovative and cost-effective**
- **Win even more awards!**

